

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> WYLD AM/FM + BRND FM New Orleans, LA	<b>Date:</b> 10.17.17
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I, Paul Christiansen

do hereby request station time concerning the following issue:

New Orleans Mayor's Race (Not For Sale Nola)
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached Schedule					

This broadcast time will be used by: Not For Sale Nola PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Radio Mckinstry Not For Sale Nola.*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*Jesse Gilmore (Chairman)  
Amanda Maloy (Treasurer)*



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/17/17      Paul Christman      504.810.1279  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**                      ☐ **Accepted in Part**                      ☐ **Rejected**

Jim Hodges                      GINA SANDERS                      10-23-17  
Signature                      Printed Name                      Title



**AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Attach proposed schedule with charges (if available):

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Cash In Advance: Yes

Advertiser No: 569088 Order No: 1117376404  
Start Date: 10/24/2017 Co-op: No  
End Date: 10/27/2017 Package: No  
Month Type: Broadcast Agency Comm.: 15%  
Revision #: 2  
CPE:  
AE: Sanders, Gina  
Entered: 10/23/2017 11:27 AM by Fusion  
Last Update: 10/23/2017 03:40 PM by ccrnol11  
Note: POLITICAL -PAC \$  
Note 2:  
Spl Req Inv:

Not Sale For NOLA  
c/o Christiansen Communications LLC  
Attn:  
2216 Joseph St  
New Orleans, LA 70115-6512

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 New BRNO-FM	06:00-10:00 Commercial	10/24/17	10/27/17	1	20.00	0 x x x x	9 30	9	180.00
					Local Agency-Political				
2 New BRNO-FM	10:00-15:00 Commercial	10/24/17	10/27/17	1	20.00	0 x x x x	9 30	9	180.00
					Local Agency-Political				
3 New BRNO-FM	15:00-19:00 Commercial	10/24/17	10/27/17	1	20.00	0 x x x x	10 30	10	200.00
					Local Agency-Political				
4 New BRNO-FM	19:00-23:59 Commercial	10/24/17	10/27/17	1	10.00	0 x x x x	4 30	4	40.00
					Local Agency-Political				
5 New WYLD-AM	06:00-10:00 Commercial	10/24/17	10/27/17	1	30.00	0 x x x x	8 30	8	240.00
					Local Agency-Political				
6 New WYLD-AM	10:00-15:00 Commercial	10/24/17	10/27/17	1	30.00	0 x x x x	8 30	8	240.00
					Local Agency-Political				
7 New WYLD-AM	15:00-19:00 Commercial	10/24/17	10/27/17	1	30.00	0 x x x x	8 30	8	240.00
					Local Agency-Political				
8 New WYLD-FM	06:00-10:00 Commercial	10/24/17	10/27/17	1	225.00	0 x x x x	8 30	8	1,800.00
					Local Agency-Political				
9 New WYLD-FM	10:00-15:00 Commercial	10/24/17	10/27/17	1	225.00	0 x x x x	8 30	8	1,800.00
					Local Agency-Political				
10 New WYLD-FM	15:00-19:00 Commercial	10/24/17	10/27/17	1	225.00	0 x x x x	8 30	8	1,800.00
					Local Agency-Political				
11 New WYLD-FM	19:00-23:59 Commercial	10/24/17	10/27/17	1	70.00	0 x x x x	4 30	4	280.00
					Local Agency-Political				



No. of Spots/Misc/Digital: 84/0/0

Ordered Gross:	\$7,000.00
Agency Commission:	\$1,050.00
Ordered Net:	\$5,950.00
<b>Total Net Due:</b>	<b>\$5,950.00</b>

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
<b>Amt. Ord.:</b>	84	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	7,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	5,950.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Not Sale For NOLA

100%